



Investing in Tomorrow's Transportation Today (IT3)

Moving people and freight around Georgia is important. Our state's continued economic success depends on doing it well. Investing in Tomorrow's Transportation Today (IT3), is an effort by Governor Perdue and the State Transportation Board, building on the work of the Georgia General Assembly and others, to create the strategies needed to make sure Georgia's transportation network gets people and freight where they need to be, when they want to go and when they need to be there.

What? IT3 is a proposal initiated by Governor Sonny Perdue and the State Transportation Board to:

Set goals and priorities for the performance of Georgia's transportation network – our roads, highways, bridges, railroads, public transit services and connection to air and sea ports.

Identify strategic transportation corridors in both rural and urban areas statewide and target them for improvement.

Make sure that the money we invest in our transportation network produces results that meet Georgia's goals and priorities.

Why? Georgia's continued success depends on a transportation network that works. Right now Georgia cities have traffic congestion. Rural areas do not all have effective and affordable ways to get their people and their products to the rest of the world. The demand for an effective transportation network is higher than it has ever been and we must have a comprehensive transportation strategy that will make sure Georgia's success continues.

Who? IT3 will reach out to everyone in Georgia for ideas and comments on what Georgia's transportation goals priorities should be.

Governor Perdue and the State Transportation Board together initiated IT3. At the heart of the work are the Georgia Department of Transportation (GDOT) commissioner, Gena Abraham, supported by the executive director of the Georgia Regional Transportation Authority (GRTA), Dick Anderson and their staffs. They're working with McKinsey and Company, one of the world's biggest and best strategic planning consultants. Other elected officials throughout the state will also be asked for input on IT3.

When? Work on IT3 started in June 2008 and will continue through the rest of the summer and fall of 2008. Governor Perdue and the State Transportation Board plan to announce the final proposals, including any needed legislation, for IT3 in November 2008.

What's Next? A **website** and a **listening tour**. The IT3 website will be launched in late August 2008. It will have updates on the progress of IT3 and a section for submitting ideas and comments. In late September 2008, public meetings will be held around the state for transportation leaders in Georgia to hear in person what the people of Georgia think should be included in IT3.

Goals for the transportation network and ways to measure progress toward them will be created. The kinds of projects that will meet those goals will be identified and prioritized. The cost of achieving the goals will be determined. Finally, we will determine what financial and other resources are available and may be used to implement the IT3 goals and priorities.

How Can I Get Involved? When it is available in August, visit the IT3 website and send us your or your group's comments. Attend the September listening tour meetings. Talk to your elected officials about what you think Georgia's transportation goals and priorities should be.